

Upper Valley Habitat for Humanity Fundraising Committee:

Activities:

- Support the Executive Director in the establishment of fundraising goals, benchmarks, and budgets
- Advise the Board of Directors on strategic direction and decision-making regarding fundraising
- Develop an annual calendar for the committee's activities, including critical dates, milestones and required board actions.
- Engage the Board and other volunteers in outreach to new potential donors to UVHFH including individuals, companies, faith-based groups, and foundations
- Build new relationships with corporations/businesses in the Upper Valley (UV) to generate new donors
- Make phone calls to donors to thank them for their support. (Not all members need to do this; only committee members that volunteer to do this make calls)
- Help nurture a culture of philanthropy throughout the organization and assure that all donors of time and money are respected and honored. This can include writing thank you cards to donors.
- Support the Team Build Program
- Review and recommend philanthropy and fund development policies to the Board for action, including any limitation policies.
- Develop corporate sponsorships for employer-sponsored housing and creating corporate giving levels
- Encourage community members to partake in self-directed fundraising
- Create a fundraising toolkit that encourages community members to do their own fundraising (birthday fundraiser, school fundraisers, etc.)
- Start an employer/donor matching program
- Create strategies for ways to increase recurring monthly donors and legacy donors.
- Seek unique ways to build partnerships with schools
- Explore new ways to connect with community members that may be missed by digital marketing, such as canvassing or other grassroots efforts
- Other activities as needed

Fundraising Committee meetings are typically held on an ad-hoc, or as-needed basis, on the second Tuesday of each month at 7pm for one hour via Zoom. Regular attendance is required. Some meetings can be replaced by email communications, or Zoom meetings between specific members, depending on the topic to discuss.

The Fundraising Committee's primary purpose is to aid the Board and Executive Director in ensuring the short- and long-term fiscal health of Upper Valley Habitat for Humanity (UVHFH) by providing strategic support to current and new fundraising initiatives.

Fundraising Committee member volunteers are expected to:

- Make a commitment to serve at least one year.
- Attend meetings regularly. (Currently, meetings are limited to about one hour.)
- Work on any assigned tasks or projects between meetings, which can be influenced by any fundraising campaigns that take place throughout the year. (This can range from 1 – 3 hours per month)
- Some members make calls to donors each month to thank them for their support.
- Attend relevant trainings.
- Act as an ambassador and advocate in the community for Habitat and affordable housing.

Fundraising Committee volunteers:

- Are committed to the mission of UVHFH:
 - Our mission is to build affordable, durable, safe, healthy, economical, and energy-efficient homes; strengthen and enrich communities; and increase long-term hope, prosperity, health, and the lives of families and individuals in the Upper Valley of Vermont and New Hampshire through the stability of affordable homeownership.
 - Our vision is a world in which everyone has a decent place to live.
- Have a desire to serve the community by sharing their skills to increase funds to in turn build and repair more units of affordable housing to provide more opportunities for homeownership for our neighbors in the Upper Valley.
- Are expected to participate in fundraising events and other UVHFH events.

Experience in the following areas would be helpful, but is not required:

- Fundraising, marketing, data analysis, database management, writing and social media skills.

Benefits of serving on the Fundraising Committee:

- Being personally rewarded by giving back to the community
- Directly and positively impacting the organization's capacity to house more partner families by raising more money to build more homes with.
- The satisfaction of knowing you helped provide affordable, secure, safe, and permanent housing to both individuals and families seeking to own their own home, and the ripple effect that stable housing will have for them and future generations.
- Learning, sharing, and practicing skills related to fundraising, storytelling, and marketing.
- Getting a chance to work on both individual and group projects
- Being able to interface with donors directly, including thanking them for their support and listening to why they choose to support UVHFH.